

Internship Role Description

for Eleven+ Scholar Applicants

Name of Hosting Organization:

SixDegrees.org

Internship Role Title:

Market Research Intern

Industry Classification

Nonprofit

Internship Category

Marketing/Media & Communications

Nonprofit Management

Social Justice

Technology

Research/Data Analysis

Number of roles available:

1

Available to (select any that may apply)

College Student

Graduate Students

Work Location (select any that may apply)

100% Virtual

Opportunity for in-person opportunities if intern is located in the Washington, DC Metro Area

Internship Work Address:10332 Main Street, Unit 290
Fairfax, Virginia, 22030**Many of applicants utilize public transportation. Is the work location accessible by public transportation?**

Yes, the work location is accessible by public transportation (Bus/Train)

If you selected yes, the work location is accessible by public transportation please provide additional information such as what bus or train line is accessible to the work location

In-person opportunities will be available if the intern is located in the Washington, DC Metro Area. Working locations are typically public transit-friendly; however, in the case that a location is not easily accessible by metro/bus, transportation arrangements will be made. Full-time staff members also rely on public transit.

Mission of Hosting Organization

SixDegrees.org exists to fight disconnection, the silent force eroding our communities. Through storytelling, community-first campaigns, and resource-sharing, SixDegrees.org empowers nonprofits, companies, and individuals to expand their impact, proving service is the antidote to disconnection. Together, we're making connection contagious.

How does this internship role support the mission/purpose of the organization

SixDegrees.org is at an exciting inflection point in our support of fellow nonprofits, and our intern will play a key role in this growth through work on a variety of projects. Throughout the internship, the student will evaluate and examine our processes and procedures surrounding data collection and analysis and audience segmentation with the goal of enhancing effectiveness and enabling our small-but-mighty to work smarter.

What functions within the organization will the intern be working with? For example, this role will work with Staff Counselor, Finance Staff, and Operations Team

Because SixDegrees.org is a small organization, the intern will work closely with the entire team, including the Executive Director, Communications Manager, Digital Storyteller, Program Coordinator, and development lead.

Will there be additional networking opportunities within the organization for the intern to gain expose to other roles and functions.

Yes. The intern will be invited to participate in internal meetings, strategy sessions, and external opportunities, gaining broad exposure to nonprofit operations. The intern will be encouraged to meet 1:1 with each team member to learn about their role and practice networking.

Anticipated Start Date Tuesday, May 26, 2026

Anticipated End Date Friday, August 14, 2026

Total Number of Weeks for the internship: 12

Total Number of hours per week the intern is expected to work: 20

Workday starts at: (start time or flexible) Flexible

Workday ends at: (start time or flexible) Flexible

Host Organizations website:

<https://www.sixdegrees.org>

Hiring Contact Name Stacy Huston

Hiring Contact Email stacy@sixdegrees.org

Mentor Name Rachel Young

Mentor Email rachel@sixdegrees.org

Internship Summary

Join the team at SixDegrees.org, a nonprofit founded by actor and philanthropist Kevin Bacon on a mission to harness the power of connection for good. This internship is ideal for a data-driven and spreadsheet-obsessed individual with an eye for the creative who is eager to put their textbook knowledge to work in support of an organization building a kinder, more connected world.

Essential Responsibilities of this role?

- Examine and evaluate SixDegrees.org's data collection and analysis procedures

- Develop participant assessment forms for SixDegrees.org initiatives
- Set up reporting dashboards for collected data, including social media analytics
- Conduct audience research and recommend a process for audience segmentation
- Generate and summarize analytics reports and identify areas for improvement
- Contribute to organization-wide strategy sessions, bringing a unique perspective

Skill Development Opportunities



Knowledge and skills required for this role

- Strong understanding of market research and consumer behavior trends
- Highly skilled in Google Workspace, especially Forms and Sheets
- Ability to solve problems creatively
- Ability to translate complex numerical data into approachable impact metrics
- Interest in nonprofit work and social impact
- Strong communication
- Openness to learning new skills and willingness to jump into new projects
- Comfort working independently and collaboratively in a primarily remote setting

*Bonus: experience with social media analytics tools, including Hootsuite and Meta Business Suite

What does success look like for the intern at the end of the summer

The intern will leave with real-world experience translating classroom knowledge into action, a stronger sense of professional confidence, and a portfolio of work that demonstrates their ability to tackle challenges unique to nonprofits. They will also gain a deeper understanding of how research and data analysis support mission-driven work in the nonprofit sector.

Other information

SixDegrees.org is committed to offering an enriching internship experience for students of all backgrounds. The roles and responsibilities outlined in this job description may be adjusted based on candidates' interests and skills. Additionally, the duration of this internship and working hours are flexible, and a regular schedule will be mutually agreed upon based on the candidates' availability. SixDegrees.org is committed to equitable and inclusive hiring practices.

Prepared by: Rachel Young

Date Wednesday, December 3, 2025