



Thursday, December 14, 2023

Internship Job Description for Upward Mobility Scholar Applicants

The Upward Mobility internship program provides meaningful opportunities for students in the field of employee mobility while providing a rich pipeline of diverse talent for industry employers.

Name of Hosting Organization:

Dwellworks

Internship Role Title:

Marketing Intern

Number of roles available:

1

Available to College Students (2023/24 School Year). Select any that may apply):

Junior

Senior

Work Location & Office Covid Protocols is applicable (select any that may apply):

Flexible/hybrid- The role can be a combination of virtual and in person

Mission of Program:

The Upward Mobility Program provides meaningful opportunities for students in the field of employee mobility while providing a rich pipeline of diverse talent for industry employers.

Internship Work Address:

1317 Euclid Avenue
1317 Euclid Ave, Cleveland, OH 44115, OH, 44115

If the applicant doesn't reside in the local area is your company willing to provide relocation assistance?

No relocation support provided

Hourly Wage Rate

\$17

Anticipated Start Date:

Monday, June 10, 2024

Anticipated End Date:

Friday, August 16, 2024

Total Number of hours per week the intern is expected to work:

40

Workday starts at: (start time or flexible) flexible

Workday ends at: (start time or flexible) flexible

Hiring Manager's Name/Title: Laura Ziemianski, Director, Marketing

Host Organizations website:

<https://www.dwellworks.com/>

Internship Summary:

This internship will provide the opportunity for an intern to be fully immersed in the dynamic world of marketing, gain hands-on experience, and contribute to the success of the marketing team at Dwellworks. Over the course of the internship, they will actively engage in various facets of marketing. The intern will also enhance their skills in strategy development, content creation, and data analysis.

Essential Responsibilities of this role:

- Coordinating marketing activities and initiatives of the organization
- Conducting market research, carrying out promotional campaigns, identifying target audiences and evaluating current trends
- Performing administrative tasks for others in the marketing team
- Arranging meetings between the marketing department and other departments or collaborating companies
- Working on marketing projects with the rest of the team
- Having creative involvement in some campaigns and working on creative ideas with the manager
- Working on social media marketing for the company
- Staying updated with marketing trends

Skill Development Opportunities:



Knowledge and skills required for this role:

Communication skills
Teamwork and collaboration
Time management
Adaptability
Problem solving
Initiative and proactiveness
Technical proficiency
Research skills
Attention to detail

What does success look like for the intern at the end of the summer?

Success at the end of the summer would encompass the intern achieving both personal and professional growth.

Ultimately, success for an intern in this role is a holistic combination of personal development, skill acquisition, professional contribution, and the positive impact they make on the organization during the internship period.

Company Specific Training for Intern:

Professional development
Hands on experience
Career path insights

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Date: Thursday, December 14, 2023